

SHIFT OF FOCUS

FOOD DONATION AND FOOD SCRAPS RECYCLING LAW

BUSINESSES PRODUCING MORE THAN TWO TONS FOOD WASTE PER YEAR

COMPOST RECYCLE

DONATE EXTRA



WHAT ARE WE DOING

OUTREACH

HELP FIND RESOURCES

CALL CENTER FOR GETTING ESTABLISHED

FOOD DONATION INCREASE BY 60% 2021-2022

STRENGTHEN ACCESS

SUPPORT FOR FAMILIES & KIDS IS INTEGRAL

EDUCATE PARENTS

THE PANDEMIC HIGHLIGHTED THE ROLE SCHOOLS PLAY IN ESSENTIAL FOOD DISTRIBUTION

SHARE TABLES HELP REDUCE FOOD WASTE TO DONATE

COMMUNITY REFRIDGERATORS

STATE OF THE STATE

I CAN'T AFFORD TO FEED MYSELF, BUT AT LEAST MY KID GETS A MEAL AT SCHOOL.

2 IN 5 ADULTS EXPERIENCE FOOD INSECURITY

THIS OR THAT

73% OF NEW YORKERS SAY IT IS INCREASINGLY DIFFICULT TO AFFORD FOOD

TEN FEEDING AMERICA FOOD BANKS IN NYS

ESTABLISH NEW PARTNERSHIPS
GROW PARTNERSHIPS WITH NON ACTIVE
BUILD OUR CAPACITY

NYS POPULATION 20.2 MILLION
FOOD INSECURE 2.5 MILLION

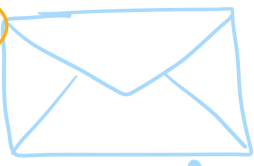


OUR OUTREACH NEEDS TO BE IN PERSON

CALL CENTER

~~LETTERS~~

~~POSTCARDS~~



WE'RE GETTING THE FOOD WHERE IT NEEDS TO GO BUT THERE IS MORE FOOD TO GET



STAFF TURNOVER

DRIVER RETENTION

INCREASE DRIVERS

LESSONS

FUNDING

DATA MANAGEMENT

GETTING VEHICLES

FOLLOW THROUGH

TRAINING VIDEOS

DONOR ENLISTMENT