Food Rescue + Tech

Jamie Anderson Program Director at Denver Food Rescue

In this talk I will...

Who is Denver Food Rescue?

What technology do we use?

Hardware

Software - logistical management, data tracking and reporting, data analysis

Partners' software - gosh it would be nice if everyone could use the same thing!

Wishes for future

Q&A





- Decentralized
- By Bike
- Every day, except Thanksgiving and Christmas
- 50 food donors
- 20 No Cost Grocery Programs
- 700,000 lbs of food/year
- 8 staff
- 150 active volunteers

Hardware - electric bikes

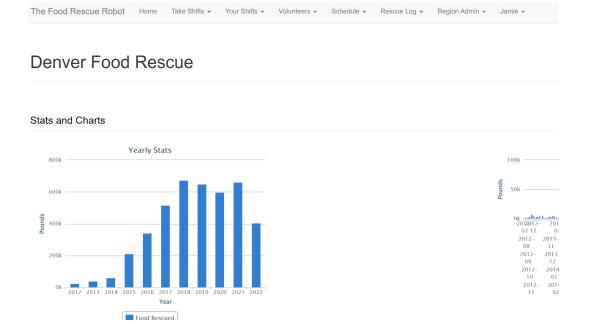




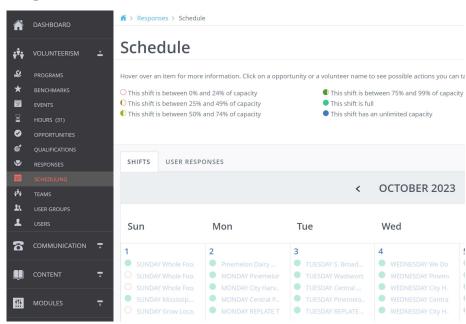
Started with the Food Rescue Robot

Created in 2012 by volunteers

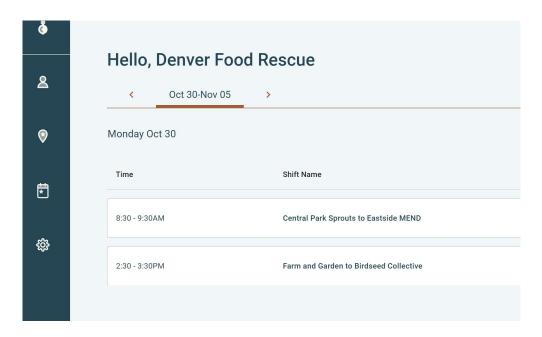
Still used by Boulder Food Rescue



Now using Get Connected + Grasshopper

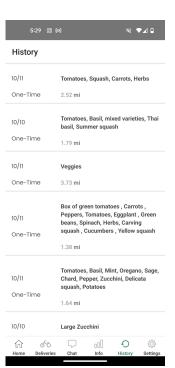


Looking forward to Rootable



Fresh Food Connect





Software: data tracking

What do we track?

Who uses our programs

Who does our volunteering

How much food we rescue

Why track it?

Better serve our community

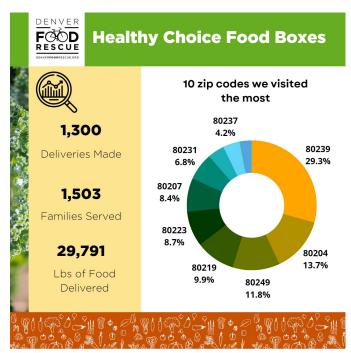
Grant reporting

Donor relationships + tax reporting



Software: Data Reporting + Presentation

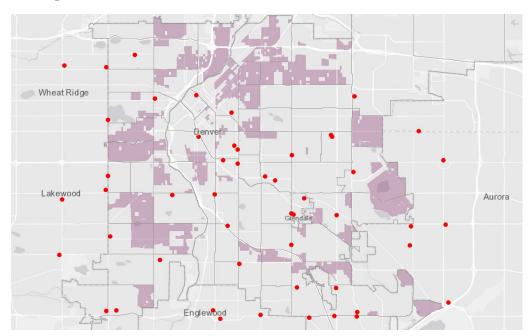
Google Sheets + Canva



Software: Data Reporting + Presentation

Geographical Information Systems (GIS) & other forms of mapping

Denver Food Systems (2021). Red dots are supermarkets; purple shaded areas have limited food access.

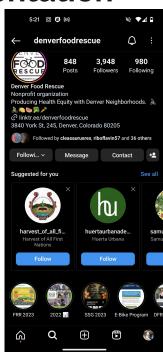


Software: Data Reporting + Presentation

Social Media (of course!)

Each has a different audience - think about demographics you want to prioritize

Instagram BY FAR most effective for us



Partners' Software

Food donors' software - there's so many different kinds!



Wishes for the future

Unify software

Software that is more accessible for volunteers and program participants

Software that is a tool - not seen as a solution!



Q&A

Please don't hesitate to contact me if you have questions after the talk!

jamie@denverfoodrescue.org

